Cities of the 21st century must face several major challenges, which range from overcoming risks due to climate change (closely connected to progressively developing ecological imbalances) to the search for better energy conservation in the urban machine; from improvement in the quality and quantity of open spaces to returning residual areas (neglected areas, urban remnants, etc.) to the city.
Thus far, there has been a lack of global solutions to improve the vulnerability of our cities or counteract external stresses that cities face now and will face even more in the coming decades. Faced with these profound changes, the rationalistic urban vision is no longer current. It is based on the monofunctional division of human activities and has led to the definition of plans and projects that are neither very effective in managing urban and territorial phenomena nor very adaptable in terms of external shocks caused by sudden climate, ecological, and economic changes. Today approaches that produce resilient landscapes are imposed on the city and territory through policies, plans, and projects characterized by imprinting flexibility (self-regulating, dynamic instruments in continual evolution), retroactivity (multi-scale, incremental, cumulative instruments), and ecological sustainability
Resilient urban landscapes will be indicators of the good health of the territory, the effect of policies, plans, and projects centred on the protection and development of natural cycles, the liveability of cities, sustainable mobility, territorial culture and identity, safety, and the health of people.

In this edition of UNISCAPE En-Route, we use the Adriatic City as an important terrain to observe and confront factors of the crisis in the modern city and its landscape. Studying the Adriatic City allows possible exit strategies from the model of the rationalistic city to be proposed in search of new forms of more sustainable urban development aimed at improving the quality of life for people in Europe.
The principal longitudinal development of the Adriatic settlement system, essentially due to the concentration of the main economic activities (tourism, industry, specialized agriculture) following the main infrastructures along the coast (all in a north-south direction), has generated a series of conflicts in the last fifty years that emerge today in all their criticality.
Important environmental and landscape criticalities can be observed (the process of artificialization constitutes an ecological and aesthetic/perceptual barrier between the sea and inland areas) along with the loss of historic and socioeconomic links that once determined continuity (also functional) between the coast and inland areas.
Ever more often the theme of coastal artificialization places huge problems in the safety of dwellings against the catastrophic effects of climate change; industrial decommissioning and the housing bubble represent the main effects of the current economic crisis.
Due to the loss of identity in built and natural landscapes in Adriatic territories, intervention policies and experimental projects are being developed that place the objective of responding to precise logic of improving the landscape, anthropic, cultural, and productive identity of each territorial reality through the activation of development processes that do not present negative effects related to the constituent elements of such identities.

Starting from the Adriatic case study, this international seminar will confront the policies, plans, and projects of European cities and territories in order to affirm a new development model that produces resilient landscapes via:
- overcoming the mere conservation of the landscape, considering its evolutionary processes and the need to connect policies for the conservation of goods and natural and cultural resources with plans and projects for territorial transformation;
- social participation in landscape management processes, since resilience is a process that cannot be completely planned and designed, but must be pursued by directing voluntary actions;
- the consolidation of new urban and territorial governance, aimed at integrating the different scales of territorial and landscape government;
- institutional and social flexibility to adapt policies, projects, and actions to innovative socioeconomic and landscape processes (also by activating synergies between local public and private resources).

ASCOLI PICENO



The international seminar takes place in the historic center of ASCOLI PICENO



SCIENTIFIC COMMITTEE:

Giuseppe Dematteis, Polytechnic University of Turin
Marco Frey, Sant'Anna School of Advanced Studies of Pisa
Roberto Gambino, Polytechnic University of Turin
François Mancebo, University of Reims
Giorgio Osti, Universtity of Trieste
Oriol Porcel, Autonomous University of Barcelona
Juan Manuel Palerm, Uniscape
Massimo Sargolini, University of Camerino
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UNISCAPE En-Route International Seminar

13-14
April 2015

Ascoli Piceno

Palazzo dei Capitano del Popolo
Piazza del Popolo

RESILIENT LANDSCAPES

FOR CITIES OF THE FUTURE



ORGANIZED BY

Scuola di Architettura e Design Eduardo Vittoria – UNICAM
UNISCAPE European Network of Universities for the Implementation of the European Landscape Convention
Comune di Ascoli Piceno
Università di Camerino
terre

Monday April 13, 2015

9:00 Registration

9:30 - 10:00
Welcome and Opening

Guido Castelli – City of Ascoli Piceno
Paolo D'Erasmo – Province of Ascoli Piceno
Flavio Corradini – University of Camerino
Juan Manuel Palerm – UNISCAPE
Giuseppe Losco – School of Architecture and Design, University of Camerino

10:00 - 10:45
Keynote Speeches:
The concept of resilience in local and global policies

Michele Talia – School of Architecture and Design, University of Camerino
Principles of urban resilience for a new Age

François Mancebo – IATUER, University of Reims
Fostering the Urban-Rural Continuum to Design Resilient and Sustainable Cities

10:45 - 11:00 Coffee break

11:00 - 12:30
Keynote Speeches: *Resilient Landscapes for Cities of the Future*
Different keys to interpreting change

Tullio Pericoli
The landscape not seen

Guido Guidi, with **Vincenzo Zenobi** and **Mariano Andreani**
New Cultural Landscape

Massimo Sargolini – School of Architecture and Design, University of Camerino
The view from urban planning: new landscape scenarios for the changing city

12:30 - 13:00
Poster exhibition opening: *Resilient and flexible landscapes*

13:00 - 14:00 Lunch break

14:00 - 16:00 Parallel sessions A–B

Session A: *The landscape as a laboratory for good living: the fruitful elationship between agriculture, tourism, natural and historical resources, and knowledge of places.*

Elio Trusiani (Coordinator)
Yann Nussaume (Discussant)

• **Roberta Angelini**
The landscape produces innovative strategies for local communities (Innovative cultural Marketing Plan for Ager Cuprensis's area)

• **Aurora Cavallo, Benedetta Di Donato, Davide Marino, Lorenzo Nofroni, Serena Savelli**
Agricoltural Traditional Landscape between resilience and sense of places

• **Maddalena Franzosi**
Landscape, identity, development: a sustainable project

• **Stefano Aragona**
Opportunity to build the landscape of contemporary

• **Tana Lascu**
The Potential of Historical Monuments in the (Re)Considering Process of the Residual Landscape

• **Marina Tornatora**
Green change, big chance # new rurality: food | tourism | energy | environment

Session B: *The landscape as a community project: the role of inhabitants in the construction/restoration of territorial values*

Angioletta Voghera (Coordinator)
Giorgio Osti (Discussant)

• **Gioia Gibelli, Luisa Pedrazzini**
The "Rice Park ": involving citizens in urban design

• **Ilenia Pierantoni, Andrea Renzi**
Exploring resilience and multiple benefits of Green Infrastructure: linking landscapes and communities

• **Giuliana Quattrone**
A multi-scale-qualitative approach: community partecipation and ecosystem services in land use planning processes for sustainability

• **Soazig Darnay**
Subirats, a local spot of wine tourism

• **Barbara Fenni**
The participation in the configuration of the landscape as a social representation of the territory

16:00 - 18:00 Parallel sessions C-D

Session C: *The landscape in designing a new form of the city: offering planning responses to climate change and reorganizing urban systems*

Rosalba D'Onofrio (Coordinator)
Carlo Gasparrini (Discussant)

• **Jonna Majgaard Krarup**
Adapting Planning to Climate Change – Minding the gap

• **Alexander Kantartzis**
Alternative Sustainable Green Infrastructure Planning: Reorganizing urban waterfront resilient Mediterranean landscapes via an innovative 'greenways - green walls - green roofs' integrated system. The case of Igoumenitsa, Greece

• **Francesca Calace, Carlo Angelastro**
Issues, resources and strategies. The landscape of the central Bari area

• **Chiara Camaioni**
Urban Planning and Coastal Landscape

• **Michela Tolli**
Urban sprawl and its impacts: the case of Cerveteri

Session D: *The landscape in overcoming the economic crisis: favouring the social and economic growth of local communities, acting on natural and cultural resources that have not yet been appropriately enhanced*

Roberto Gambino (Coordinator)
Luca Cetara (Discussant)

• **Massimo Battaglia, Chiara Certomà, Marco Frey**
Rethinking Attractiveness. The transformation of tangible and intangible factors fostering competitivenessin post-rural areas

• **Xavier Romero Hidalgo, Emanuele Penna, Nicole del Re**
Can Cabanyes as a green infrastructure for local economy: the ecological and social restoration of the area

• **Maria Antonia Giannino, Ferdinado Orabona**
Landscape as a laboratory of Knowledge

• **Ottavio Amaro, Rosa Marina Tornatora**
"Tourism as art of the places". Calabria and the Metropolitan city of Reggio Calabria

• **Giorgio D'Anna**
Mining Landscapes in Sicily. Problems, Strategies and Perspectives

• **Emanuela Biscotto, Silvia B. D'Astoli, Piera Pellegrino**
Opportunity for the west peri-urban area long the medieval walls of San Gimignano

18:15 Book presentation
Rinascita Bookstore. Piazza Roma, Ascoli Piceno

Tuesday April 14, 2015

9:00 - 9.40
Special Session
Resilient Adriatic Landscapes. A case study overview
Andrea Galli - UNISCAPE

Roberta Cocci Grifoni- Sebastiano Ferranti
Quality of the Landscape and Quality of Life in the Sustainable Adriatic City

Vincenzo Zenobi
Towards Active Policies for the Landscape. Renewing Regione Marche Landscape Plan

9:40 - 11.00

Plenary session
Discussants present the results of the parallel sessions

Yann Nussaume - Session A
Carlo Gasparrini - Session C
Giorgio Osti - Session B
Luca Cetara - Session D

11.00 - 1115 Coffee break

11.15 - 13.00

Final Round-Table
Chair: Juan Manuel Palerm, UNISCAPE
Participants: Discussants and Session Coordinators, Michele Talia, François Mancebo, Sylvie Salles

13:00 - 13:30

Conclusions,
Massimo Sargolini, School of Architecture and Design, University of Camerino

13:30 - 14.30 Lunch break

14:30 - 15.30 Guided tour of Ascoli Piceno